

HD8 NETWORK MEMBER

Prompt sheet



As a member of the HD8 Network, you benefit from content marketing promotion, including social media, space on News section and inclusion in our newsletter.

Here is a prompt sheet with LOADS of questions.

Please do not get overwhelmed by it. You are not expected to answer all of it.

Ideally, we would love you to send press releases or other documents that can be copied and pasted into our news feed and be engaged with by our readers.

Alternatively, you can complete and return this form, but just by reading the questions every so often, will help you think of content that we can share on your behalf.

Please keep in mind that we like to include a link to your directory listing in social media posts, as we post on Twitter, you might want to keep your posts to 115 characters.

We urge you to cap the number of posts in our groups and news sections to 3 per month.

We are here to help you, so please let us know if you fancy a chat about 'some' of these things? We will no doubt find loads of things to say about you!

Company Name:

Introduce your business:

Who are you trying to speak to you?

Where do you want to send them after finding you on our website?

Where will this link take them and why?

What would you like us to post for you on social media

<i>Social Media Post Example 1</i>	Check out <i>*my*</i> listing on the HD8 Network website and find out more about what <i>*we*</i> do – insert link	<i>Date to send</i>	Tue afternoon
<i>Social Media Post Example 2</i>	<i>*We*</i> are running an event on <i>*date*</i> come and find out more here – insert link	<i>Date to send</i>	5 th May afternoon
<i>Social Media Post 1</i>		<i>Date to send</i>	
<i>Social Media Post 2</i>		<i>Date to send</i>	
<i>Social Media Post 3</i>		<i>Date to send</i>	



News

What story do you want mentioning in a Blog post on our News section?

- What promotions are you running?
- What events do you want to tell people about?
- and do you want to share some interesting stories about your company?

Images

People like people, people like to see people and what is happening in your business. Send us high quality images using professionals where possible. Alternatively tag and mention us on social media and we will do all we can to follow, share and generally engage!

Hashtags

Video

Videos are great ways to get your personality out.

Would you be interested in talking about your business or activities?

These could be done via Facebook/Instagram Lives, Zoom Calls or other pre-recorded videos, chatting in person, at a networking event.

Analytics and more

Would you like more information on

Analytics

Paid for social media posts

Account manager meeting

When would be good to arrange your 121 meeting

- Review current directory listing and potential improvements
- Discuss exposure received through your membership
- Plan and schedule your promotional content
- Marketing Communications Evaluation to gauge how well your content is performing
- Free recommendations for effective content creation

