



Membership Packages

MARCH 2019



a great **networking** group with the feel of a **supportive community**

a friendly gathering of **like-minded** people

the Facebook groups can be a good way to **find local services and events** from other locals

I found some **great connections** that gained some **recommendations** from other members

a hub of **activity and growth** for all local businesses

What our members are saying

I urge you to attend if you are wanting to **promote** your work

champions our local **community** and businesses

the whole event is **relaxed and friendly**

a fantastic way for us to **get extra exposure** as a small local company

a **very sociable** group

a great way to **promote your business**

really useful for **meeting new businesses** in the area



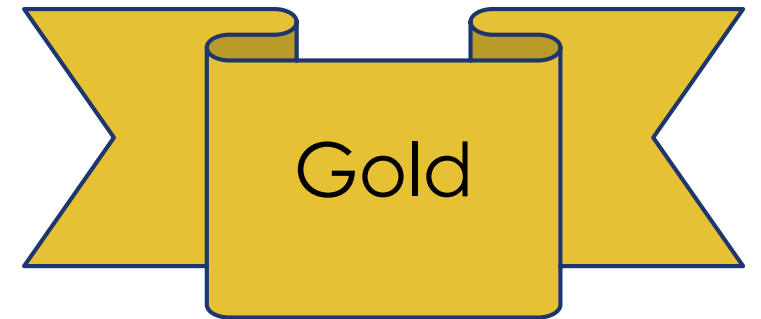
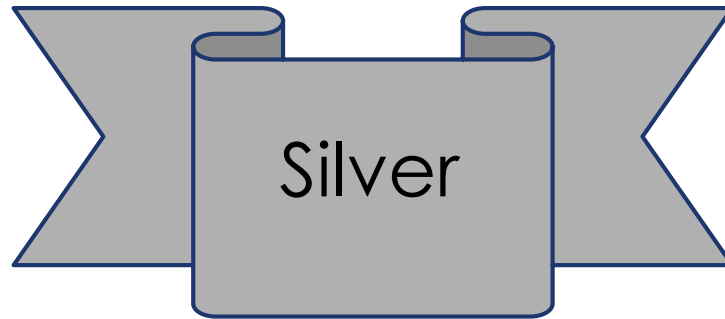
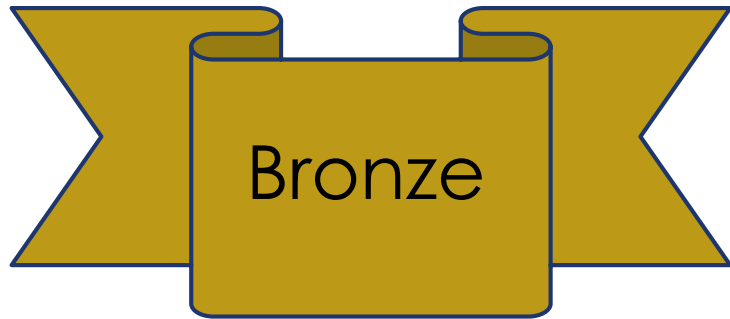


More than a networking event

- ▶ Promotional channel
- ▶ Friendly business community
- ▶ Support and advice



Choose your membership package



Membership benefits

▶ **HD8 Directory Listing**

Get found on the HD8 website

▶ **Networking**

Join a friendly and supportive business community

▶ **Promotion**

Make use of HD8 Network as a promotional channel



HD8 Directory Listing

- ▶ Tel no.
- ▶ Website link
- ▶ ~100 word intro
- ▶ Thumbnail logo
- ▶ Your events listed

Networking

- ▶ £10 per mid-month meet up

Promotion

- ▶ Option to **pay as you** go for:
 - ▶ Publishing social media posts & on HD8 News section
 - ▶ 121 Account Manager meetings 

A gold-colored ribbon-style badge with the text 'Bronze Member' in the center.

Bronze
Member

£30 per year

Equivalent to £2.50 a month!

HD8 Directory Listing


Bronze benefits +

- ▶ Priority positioning on page
- ▶ Address & social media links
- ▶ Extended description
- ▶ Additional images
- ▶ Call to action button 

Networking

- ▶ £10 per mid-month meet up
- ▶ Speaker opportunity 

Promotion

- ▶ Quarterly social media posts
- ▶ Twice yearly publishing on HD8 News section
- ▶ One-off 121 Account Manager meeting 
- ▶ Evaluation of your current communications/messaging 

A silver ribbon-style badge with the text 'Silver Member' in the center.

Silver
Member

£195 per year

Equivalent to £16.25 a month!

HD8 Directory Listing

Silver benefits +

- ▶ Ability to make unlimited updates to your listing

Networking

- ▶ £5 per mid-month meet up
- ▶ Speaker opportunity **PLUS** consultation with copywriter on presentation content



Promotion

- ▶ One-offs & monthly social media posts
- ▶ Unlimited publishing on HD8 News section
- ▶ Quarterly 121 Account Manager meetings
- ▶ Evaluation of your current communications / messaging **PLUS** recommendations for content creation

A yellow ribbon-style badge with the text 'Gold Member' written inside in a black, sans-serif font.

Gold
Member

£475 per year

Under £40 a month!



Directory Listing – What's New?

▶ **Call to action button**  

Add a specific call to action under your listing and the button will take them there



Networking – What's New?

▶ **Speaker Opportunity**

Explain your services or demonstrate your expertise

20 minute presentation with audio-visual equipment available

▶ **Copywriter Consultation**

Get the most out of your Speaker Opportunity with a FREE consultation with a copywriter/communications specialist



Promotion – What's New?

▶ **121 Meetings**

Make the most of HD8 Network as a promotional channel

Think tank session; plan and schedule your promotional content

▶ **Marketing Communications Evaluation**

Understand how effective your current communications are and what could improve them

▶ **Content Creation**

Based on your Marketing Communications Evaluation, receive FREE recommendations for content creation



How you can get involved

- ▶ Choose the membership level that's right for you
- ▶ Sign-up to our newsletter
- ▶ Join, follow and like us on social media
- ▶ Bring a guest to the mid month meet up and get £5 credit for the next one
- ▶ Refer someone to become a member and earn commission if they subscribe
- ▶ List your events for FREE on our online Events Calendar

Thanks for listening

Any questions?

