

LCYCT COMMERCIAL PARTNERS

# FIGHT CLUB

***BREAKING THE RULES!***



FROM AS LITTLE AS  
**£10 PER MONTH**  
YOUR BUSINESS CAN MAKE  
A HUGE DIFFERENCE TO THE LIVES  
OF YOUNG PEOPLE  
FIGHTING CANCER

WILL YOU STAND IN THEIR CORNER?

WE NEED YOU TO  
**#JOINTHEFIGHT**

**every day**  
7 teenagers  
& young adults  
are told  
they have  
**cancer**

**7** yesterday...  
today...  
tomorrow...



THE

**lauracrane**

YOUTH CANCER TRUST



## FIGHT CLUB BENEFITS

**We take great pride in really getting to know those we partner with, and are able to offer flexible support to our commercial partners.**

- Realise your corporate social responsibility goals
- Promote your company to a diverse audience
- Strengthen your PR with a media friendly brand
- Use the 'We've Joined the Fight' Logo and email signature
- Improve customer loyalty
- Engage new customers
- Invitations to Fight Club networking events
- Tap the knowledge of our communications team
- Share our experience of gaining regional and national media attention
- Help provide world class cancer research
- Encourage employee engagement
- Promote healthy lifestyles
- Fun Fun Fundraise!
- Volunteering opportunities
- Support for events and campaigns
- Speakers to talk at your events
- Listing on the Fight Club members section of the LCYCT website
- Certificates of support to display proudly in your office
- Get involved in our high profile campaigns and raise awareness of your support

### FOR DONATIONS OF OVER £1000 A YEAR:

- Host a Fight Club networking event
- Add weight to your PR campaigns with our supportive quotes
- Mention of your support in LCYCT e-bulletins and e-magazines
- Use of LCYCT branding on your literature and website
- Your logo on the 'Who Helps' section of the LCYCT website alongside our Patron, Ambassadors and Celebrity supporters, with a link back to your website

JOINING THE FIGHT CLUB OFFERS A UNIQUE OPPORTUNITY TO ENGAGE BOTH CUSTOMERS AND STAFF WHILE HELPING A HIGHLY REGARDED CHARITY.

JOIN TODAY AND HELP US PROVIDE WORLD CLASS RESEARCH INTO CANCERS AFFECTING 13-24 YEAR OLDS AS WELL AS SUPPORTING THOUSANDS OF TEEN AND ADOLESCENT CANCER PATIENTS DURING THEIR BATTLE AGAINST CANCER.



## WHO YOUR MONEY WILL HELP

By joining the LCYCT Commercial Fight Club you will be given the opportunity to be a LCYCT Corporate Santa! You can help us fuel the sleigh that will be delivering 500 Christmas Gifts to 43 hospitals, to some very important young people who are spending their Christmas day in a hospital bed in the fight for their lives.



**MEET JACOB, AGED 18**  
**Cancer Survivor**

After having spent the 2 weeks before Christmas isolated in a room by myself, it was a great relief to receive the vouchers for online shops. It may sound strange but the thing I was worrying about mostly wasn't the fact I wouldn't be receiving presents, but that I couldn't be out there buying presents for other people. In a year full of your life being taken away from you, you want to do anything that makes other people feel you are normal and thankfully, with the voucher there was enough to buy presents for others as well as a little treat for myself. All of which could still occur from my little isolated room on the ward. In a way, the gift that I received from the Laura Crane Youth Cancer Trust not only gave me material items, but allowed me to get into the Christmas spirit; even when my body wasn't up to it.

## THE RULES:

THE FIRST RULE OF FIGHT CLUB, YOU DON'T TALK ABOUT FIGHT CLUB!  
THE SECOND RULE OF FIGHT CLUB YOU DON'T TALK ABOUT FIGHT CLUB!

**WE'RE BREAKING ALL THE RULES!**  
WE WILL TALK ABOUT CANCER  
WE WILL SHOUT ABOUT FIGHT CLUB &  
THE FIGHT AGAINST CANCER IN YOUNG PEOPLE  
**#JOINTHEFIGHT**



## WHAT OUR CURRENT SUPPORTERS SAY

### Ramsdens Solicitors

"Ramsdens and its staff support the great work the team at the Laura Crane Youth Cancer Trust do in funding medical research specifically into cancer affecting teenagers and young adults across the UK. Charities like the LCYCT rely heavily on the generosity of businesses to enable them to continue their vital research and support and we are proud to be able to help Pam and her team raise a significant amount of money for this fantastic charity."

SINEAD SOPALA, DIRECTOR OF MARKETING



"Stafflex Limited has and always will do what we can to support charities and the more local they are the better we relate to them. The team at Stafflex appreciate that, whatever a person's circumstances, there will always come a time when additional help and support is needed to provide a positive uplift to their life."

BRIAN STAHELIN, FOUNDER AND MANAGING DIRECTOR



"LCYCT is a charity close to our hearts. Frank & Alex have provided pro bono design services for over 5 years and it's always such a pleasure to work with such a passionate team. Through our support we have had incredibly good fortune, meeting some wonderful people, being nominated for and winning awards and gaining some of our biggest clients through the recommendations of the team at LCYCT."

JANE MORAN, OWNER



"Reflex Print and Design have developed over the years a good, strong and fun relationship with the team at the Laura Crane Youth Cancer Trust. We are pleased to be able to support the trust's printing needs and we're always delighted to hear how this support is making a vital difference to the lives of young cancer patients within our own region as well as throughout the UK and Ireland. We send the trust our best wishes and hope many more companies will join the fight and become members of Fight Club."

CLIVE AINLEY, MANAGING DIRECTOR



## HOW YOUR MONEY IS SPENT

### END OF TREATMENT GIFTS **£10 PER MONTH**

Helps the Laura Crane Youth Cancer Trust fund gifts for the young cancer patients who are finishing their radiotherapy treatment at St James's Hospital in Leeds.

### DISTRACTION THERAPY **£20-£50 PER MONTH**

Studies have proven that using music, films and video games can be useful in pain management, with patients suffering less nausea after treatments and needing less medication.

The lack of specialist cancer treatment centres for the age group 13-24 means young people have to travel far to gain access to treatment. This treatment can include, surgery, chemotherapy and radiotherapy. The resources we will offer these hospitals will support these young people during the fight for their lives.

### YOUTH SOCIAL & SUPPORT WORKERS **£50 PER MONTH**

We have joined forces with CLIC Sargent to match-fund a Young People's Social Worker in Preston for the next three years. Together we will provide vital emotional, financial and practical support to teenagers and young people throughout Lancashire. Our Young People's Social Worker will travel out to young people undergoing cancer treatment and carry out targeted work on issues such as self-esteem, education and employment.

The role combines experience and understanding for young people who need a listening ear and someone to whom they can ask those questions which might cause upset to family and friends.

To provide this vital service is a cost to the trust of £50 each day. You can support young cancer patients by sponsoring one day each month at £50 per month, or as much as you can give.

## BREAKFAST CLUBS

### **£50 PER MONTH**

Help us fund a brilliant breakfast club, which brings young patients together, a reason to get out of their beds and helps to make firm friendships between patients and staff.

## HOSPITAL SUPPORT

### **£100 PER MONTH**

We offer support to 43 hospitals throughout the UK and Ireland.

An average request from a hospital is approximately £100 per month or £1200 a year.

As well as providing many resources to hospitals, one of the things we do is give young people in hospital eyebrow kits, hair kits for when their hair is growing back, bandanas, beanie hats and make up items such as eyelash sets to help them with confidence issues and self-esteem as they become to accept their new normal.

## LAPTOP LIBRARIES

### **£150 PER MONTH**

Young cancer patients often miss out on their education during their treatment. Sadly all patients face social isolation during the time when they need the most support. Access to a laptop when they've travelled far for treatment is fundamental in keeping young people up to date with course work and in touch with friends and family.

£150 a month, or £1800 over a year, will provide a complete laptop library for a hospital.

## RESEARCH

### **£1000 PER MONTH**

We are currently funding pioneering research at a cost of £1000 each month. Your business can help us find the answers and enable more young people to win their fight against cancer.

The Laura Crane Youth Cancer Trust is the only UK charity dedicated to funding research specifically into cancers affecting the 13-24 age group, when cancer frequently strikes in rare and complex types, often requiring harsh regimes of treatment.

Helping LCYCT continue funding research will ultimately give rise to increased understanding of cancer in this age group, better methods of prevention and detection, improved treatments and the saving of more young lives.

# YES! WE WANT TO JOIN THE FIGHT!

COMPANY NAME .....

COMPANY ADDRESS .....

.....

.....

.....

..... POSTCODE .....

CONTACT NAME .....

TELEPHONE .....

EMAIL .....

TWITTER .....

FACEBOOK .....

LINKEDIN .....

## STANDING ORDER PAYMENTS

Please complete the following and we will forward this to your bank.

COMPANY BANK ACCOUNT NAME .....

ADDRESS OF BANK .....

.....

.....

.....

ACCOUNT NUMBER .....

SORT CODE .....

SIGNATURE .....

DATE .....

Invoices can be supplied upon request

Not required ☐ Monthly ☐

## PLEASE PAY

BARCLAYS

17 Market Place, Huddersfield  
West Yorkshire, HD1 2AA

Sort Code: 20 43 04

Account No: 23936678

to credit the account of The  
Laura Crane Youth Cancer Trust

£  PER MONTH

## FIRST PAYMENT DATE

And every month until  
further notice:

D	M	Y
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Registered Charity No: 1138003

## WELCOME TO FIGHT CLUB!

PLEASE RETURN THIS FORM TO

THE LAURA CRANE YOUTH CANCER TRUST

PO BOX 437 HUDDERSFIELD HD1 9QU

[pam@lauracranetrust.org](mailto:pam@lauracranetrust.org) 01484 510013